

EDUCATIONAL BACKGROUND

FORMACION ACADEMICA

SOCIAL MEDIA SPECIALIST / ESPECIALISTA EN REDES SOCIALES

Southwestern College, 2025

Certificate of Proficiency / Certificado de Competencia

MARKETING AND SALES / MARKETING Y VENTAS

Southwestern College, 2025

Certificate of Academic Achievement / Certificado de Logro Académico

ARTS - GRAPHIC DESIGN & PHOTOGRAPHY / ARTE-DISEÑO GRAFICO Y FOTOGRAFIA

Southwestern College, 2000

Associate Degree / Grado Asociado

CINEMATOGRAPHY / CINEMATOGRAFIA

CECBC (Center for Cinematographic Studies of Baja California), 2003

Certificate / Certificado

ONLINE DIGITAL MENTORSHIP / MENTORIA DIGITAL ONLINE

by Dave Gaona

BLOG CREATION: TONE, BRANDING & STRATEGY / CREACION DE BLOGS:Tono, Branding y Estrategia

Course by Emma Jane Palin (Domestika)Copywriter,

Digital Marketing & Interior Design / Redactora publicitaria, Marketing digital e interiorismo

Certificate / Certificado

INSTAGRAM STRATEGIES FOR BRAND DEVELOPMENT / ESTRATEGIAS DE INSTAGRAM PARA DESARROLLO DE MARCAS

Course by Dot Lung (Domestika)

Social Media Expert / Experta en Redes Sociales

Certificate / Certificado

INTRODUCTION TO PERSONAL STORYTELLING / INTRODUCCION AL STORYTELLING PERSONAL

Course by Antonio Núñez López (Domestika)

Communication Consultant / Consultor de Comunicación

Certificate / Certificado

BLOG WRITING / ESCRITURA PARA BLOGS

Course by Alaíde Ventura Medina (Domestika)

Blogger & Writer / Bloguera y Escritora

Certificate / Certificado

BRAND STRATEGIES ON INSTAGRAM / ESTRATEGIAS DE MARCA EN INSTAGRAM

Course by Julieta Tello (Domestika)

Business Coach / Coach de Negocios

Certificate / Certificado

EDUCATIONAL BACKGROUND

FORMACION ACADEMICA

BRAND CREATION WITH AI / CREACION DE MARCA CON IA

Course by Núria Mañé (Domestika)

AI Consultant and Speaker for Communication and Digital Marketing / Consultora y conferenciante de IA aplicada a comunicación y marketing digital

Certificate / Certificado

INTRODUCTION TO AI WITH PYTHON / INTRODUCCION A LA IA CON PYTHON

Course by Rodrigo Montemayor (Domestika)

Programmer / Programador

Certificate / Certificado

CREATING PRESENTATIONS WITH AI / CREACION DE PRESENTACIONES CON IA

Course by Katya Kovalenko (Domestika)

Presentation & Data Designer / Presentation and Data Designer

Certificate / Certificado

PROFESSIONAL PHOTOGRAPHY AND VIDEO WITH YOUR MOBILE PHONE / FOTOGRAFIA Y VIDEO PROFESIONAL CON TU MOVIL

Course by Nay Jiménez (Domestika)

Photographer / Fotógrafa

Certificate / Certificado

CONTENT STRATEGY FOR INSTAGRAM / ESTRATEGIA DE CONTENIDOS PARA INSTAGRAM

Course by Julieta Tell (Domestika)

Business Coach / Business Coach

Certificate / Certificado

CONTENT CREATION WITH AI / CREACION DE CONTENIDOS CON IA

Course by Núria Mañé (Domestika)

AI Consultant and Speaker for Communication and Digital Marketing / Consultora y conferenciante de IA aplicada a comunicación y marketing digital

Certificate / Certificado

INTRODUCTION TO COMMUNITY MANAGEMENT WITH AI / INTRODUCCION AL COMMUNITY MANAGEMENT CON IA

Course by Núria Mañé (Domestika)

AI Consultant and Speaker for Communication and Digital Marketing / Consultora y conferenciante de IA aplicada a comunicación y marketing digital

Certificate / Certificado

DEVELOPING A DIGITAL MEDIA PLAN / DESARROLLO DE UN PLAN DE MEDIOS DIGITALES

Course by Foncho Ramírez-Corzo (Domestika)

Consultant & Entrepreneur / Consultor y Empresario

Certificate / Certificado

EDUCATIONAL BACKGROUND

FORMACION ACADEMICA

INTRODUCTION TO ADOBE ANIMATE / INTRODUCCION A ADOBE ANIMATE

Course by Josep Bernaus (Domestika)

Animator / Animador

Certificate / Certificado

ANIMATION FROM SCRATCH WITH ADOBE ANIMATE / ANIMACION DESDE CERO CON ADOBE ANIMATE

Course by Josep Bernaus (Domestika)

Animator / Animador

Certificate / Certificado

LEARNING TO CREATE AND OPTIMIZE GPT MODELS / APRENDER A CREAR Y OPTIMIZAR MODELOS GPT

Course by Víctor Mollá (Domestika)

AI Developer / Desarrollador IA

Certificate / Certificado

COPYWRITING FOR SOCIAL MEDIA / COPYWRITING PARA REDES SOCIALES

Course by Paul Anglin (Domestika)

Senior Copywriter / Senior Copywriter

Certificate / Certificado

CREATING A PODCAST FROM SCRATCH / CREACION DE UN PODCAST DESDE CERO

Course by David Mulé Rebecchi (Domestika)

Journalist & Podcast Producer / Periodista y Productor de Podcas

Certificate / Certificado

PODCAST PRODUCTION AND CREATION: CAPTIVATE YOUR AUDIENCE / PRODUCCION Y REALIZACION DE UN PODCAST:

Course by Federico Ciccone (Domestika)

Podcast Producer / Productor de Podcas

Certificate / Certificado

PSYCHEDELIC ANIMATION WITH PHOTOSHOP AND AFTER EFFECTS / ANIMACION PSICODELICA CON PHOTOSHOP Y AFTER EFFECTS

Course by Klarens Malluta (Domestika)

Visual Artist / Artista Visual

Certificate

DIGITAL MARKETING FROM SCRATCH FOR ENTREPRENEURS AND FREELANCERS / MARKETING DIGITAL DESDE CERO PARA EMPRENDEDORES Y FREELANCERS

Course by Gabriel Perelman (Domestika)

Growth Marketing & Performance Specialist / Especialista en Growth Marketing y Performance

Certificate / Certificado

EDUCATIONAL BACKGROUND

FORMACION ACADEMICA

FREELANCE: KEY SKILLS AND TOOLS TO SUCCEED AS YOUR OWN BOSS / FREELANCE:

CLAVE Y HERRAMIENTAS PARA TRIUNFAR SIENDO TU PROPIO JEFE

Course by Martina Flor (Domestika)

Lettering Artist & Designer / Letrista y diseñadora

Certificate / Certificado

UNLOCK CREATIVE INSPIRATION:Rapid Concept Generation with AI Assistance /

DESBLOQUEA LA INSPIRACION CREATIVA:

Generación Rápida de conceptos con Asistencia de IA

Course by Víctor Mollá (Domestika)

AI Developer / Desarrollador IA

Certificate / Certificado

USING CHATGPT FOR WORK / USAR CHAT GPT PARA TRABAJAR

Course by Víctor Mollá (Domestika)

AI Developer / Desarrollador IA

Certificate / Certificado

LAUNCHING YOUR FIRST ONLINE BUSINESS / LANZAMIENTO DE TU PRIMER NEGOCIO ONLINE

Course by Foncho Ramírez-Corzo (Domestika)

Consultant & Entrepreneur / Consultor y Empresario

Certificate / Certificado

SOCIAL MEDIA CONTENT CREATION:BEAT THE ALGORITHM / CREACION DE CONTENIDO

PARA REDES SOCIALES: Vence al Algoritmo

Course by Luciana Castro (Domestika)

Advertising Professional, Copywriter & Creative Director / Publicista, Redactora y Directora Creativa

Certificate / Certificado

INTRODUCTION TO SOCIAL MEDIA FOR CREATIVE ENTREPRENEURS / INTRODUCCION A

LAS REDES SOCIALES PARA EMPRENDEDORES CREATIVOS

Course by Pamela Barrón Cobo (Domestika)

Photographer & Entrepreneur / Vicepresidenta de Integración Digital e Innovación

Certificate / Certificado

INSTAGRAM: CONTESTS, GIVEAWAYS, UGCAND OTHER TACTICAL ACTIONS / INSTAGRAM:

CONCURSOS, SORTEOS,UGC Y OTRAS ACCIONES TACTICAS

Course by Núria Mañé (Domestika)

AI Consultant & Speaker for Communication and Digital Marketing / Consultora y Conferenciante de

IA Aplicada a Comunicación y Marketing Digital Certificado

Certificate / Certificado

LINKEDIN: BUILD YOUR PERSONAL BRAND / LINKEDLN: CONSTRUYE TU MARCA PERSONAL

Course by Núria Mañé (Domestika)

AI Consultant & Speaker for Communication and Digital Marketing / Consultora y Conferenciante

de IA Aplicada a Comunicación y Marketing Digital

Certificate / Certificado

EDUCATIONAL BACKGROUND

FORMACION ACADEMICA

ILLUSTRATION FOR SOULFUL PATTERN DESIGN / ILUSTRACION PARA ESTAMPADOS CON ALMA

Course by Catalina Estrada Uribe (Domestika)

Illustrator & Pattern Designer / Ilustradora y Diseñadora de Estampados

Certificate / Certificado

LOGO DESIGN: FROM CONCEPT TO PRESENTATION / DISEÑO DE LOGOS: DEL CONCEPTO A LA PRESENTACION

Course by Sagi Haviv (Domestika)

Graphic Designer / Diseñador Gráfico

Certificate / Certificado

TYPOGRAPHY & BRANDING: DESIGNING AN ICONIC LOGO / TIPOGRAFIA Y BRANDING: DISEÑO DE UN LOGOTIPO ICONICO

Course by Quique Ollervides (Domestika)

Graphic Designer: Ink & Pixel Craftsman / Diseñador Gráfico: Acomodador de Tintas y Píxeles

Certificate / Certificado

BUSINESS MODELS FOR CREATORS AND CREATIVE PROFESSIONALS / MODELOS DE NEGOCIO PARA CREADORES Y CREATIVOS

Course by Mónica Rodríguez Limia (Domestika)

Business Consultant / Consultora de Negocios

Certificate / Certificado

MONEY MANAGEMENT AND FINANCE / GESTION DEL DINERO Y FINANZAS

Course by Mónica Rodríguez Limia (Domestika)

Business Consultant / Consultora de Negocios

Certificate / Certificado

PHOTOGRAPHY FOR SOCIAL MEDIA: LIFESTYLE BRANDING ON INSTAGRAM / FOTOGRAFIA PARA REDES SOCIALES: LIFESTYLE BRANDING EN INSTAGRAM

Course by Bond (Domestika)

Social Media & Branding

Certificate / Certificado

STRATEGY AND CREATIVITY FOR BRAND NAME DESIGN / ESTRATEGIA Y CREATIVIDAD PARA DISEÑAR NOMBRES DE MARCA

Course by Ignasi Fonvilla (Domestika)

Brand Naming Specialist / Creativo Especializado en Nombres de Marca

Certificate / Certificado

PACKAGING DESIGN: UNBOXING EXPERIENCE FOR MAILED PRODUCTS / DISEÑO DE PACKAGING; EXPERIENCIA UNBOXING DE PRODUCTOS ENVIADOS POR CORREO

Course by Tatabi Studio (Domestika)

Branding & Packaging Design Studio / Estudio de Diseño Especializado en Branding y Packaging

Certificate / Certificado

EDUCATIONAL BACKGROUND

FORMACION ACADEMICA

INTRODUCTION TO COMMUNITY MANAGEMENT / INTRODUCCION AL COMMUNITY MANAGEMENT

Course by Ana Marín (Domestika)

Vice President of Digital Integration & Innovation / Vicepresidenta de Integración Digital e Innovación

Certificate / Certificado

SOCIAL MEDIA STRATEGY: CREATE, MANAGE AND LAUNCH CAMPAIGNS

Course by Ana Marín (Domestika)

Vice President of Digital Integration & Innovation / Vicepresidenta de Integración Digital e Innovación

Certificate / Certificado

COMMUNICATION STRATEGY FOR SOCIAL MEDIA / ESTRATEGIA PARA REDES SOCIALES: CREA, GESTIONA Y LANZA CAMPAÑAS

Course by Núria Mañé (Domestika)

Vice President of Digital Integration & Innovation / Vicepresidenta de Integración Digital e Innovación

Certificate / Certificado

PHOTO RETOUCHING AND VISUAL EFFECTS WITH PHOTOSHOP / RETOQUE FOTOGRAFICO Y EFECTOS VISUALES CON PHOTOSHOP

Course by Mario Olvera (Domestika)

Photographer, Digital Artist & Visual Effects Artist / Fotógrafo, Artista Digital y Artista de Efectos Visuales

Certificate / Certificado

CREATING A PROFESSIONAL WEBSITE WITH WORDPRESS / CREACION DE UNA WEB PROFESIONAL CON WORDPRESS

Course by Ignacio Cruz Moreno (Domestika)

Web Developer / Desarrollador web

Certificate / Certificado

PUBLIC SPEAKING: PRESENT WITH CONFIDENCE / HABLAR EN PUBLICO: PRESENTA CON SEGURIDAD

Course by Jonathan Richards (Domestika)

Entrepreneur & Public Speaker / Empresario y Orador

Certificate / Certificado

MOBILE PHOTOGRAPHY AND VISUAL IDENTITY FOR INSTAGRAM / FOTOGRAFIA MOVIL E IDENTIDAD VISUAL PARA INSTAGRAM

Course by Mina Barrio (Domestika)

Product Photographer / Fotógrafa de Producto

Certificate / Certificado

ZERO DRAFT: HOW TO START WRITING A NOVEL / EL BORRADOR CERO: COMO EMPEZAR A ESCRIBIR UNA NOVELA

Course by Shaunta Grimes (Domestika)

Writer & Educator / Escritora y Docente

Certificate / Certificado

EDUCATIONAL BACKGROUND

FORMACION ACADEMICA

CONTENT MARKETING FOR SOCIAL MEDIA / MARKETING DE CONTENIDOS PARA REDES SOCIALES

Course by Reina Rodríguez Taylhardat (Domestika)

Bachelor's Degree in Social Communication / Licenciada en Comunicación Social

Certificate / Certificado

CONTENT CREATION AND EDITING FOR INSTAGRAM STORIES / CREACION Y EDICION DE CONTENIDO PARA INSTAGRAM STORIES

Course by Mina Barrio (Domestika)

Group Photographer / Fotografa de Grupo

Certificate / Certificado

AGENDA ORGANIZATION: MANAGE YOUR TIME AND ENERGY / ORGANIZACION DE AGENDA: GESTIONA TU TIEMPO Y ENERGIA

Course by Hanoi Morill (Domestika)

Business Consultant / Consultora de Negocios

Certificate / Certificado